

Marketing. Accelerated.

Marketing Cloud Quick Start



We help our clients speak to customers with the right message, in the right tone, at the right time.

Maximise Success Rates

Accelerate Development

Enhance User Adoption

Quick Start Features

Starter

Growth

Discovery Workshop	■	■
Solution Design Documentation	■	■
Email Studio and Administrator Training (2 hrs)	■	■
Support Go-Live and Aftercare (1 day)	■	■
Users, Roles, Profile Access and Permissions	■	■
Enable Sending in Marketing Cloud	■	■
CRM Connector and Data Syncing	■	■
Branded Master Template	■	■
Branded Subscription Management	■	■
IP Warming Advice	■	■
Customer Journey with up to 5 Activities (x1)		■
Journey Builder Training (1 hr)		■
Datorama Reports		■

Minimum Technical Requirements: Marketing Cloud Engagement Pro Licenses

Optional Extras



Training Video



Data Services



Go-Live Floor Walking



System User Guide



Bespoke Services

To find out more visit www.adapt-iq.com